

Ad Specifications

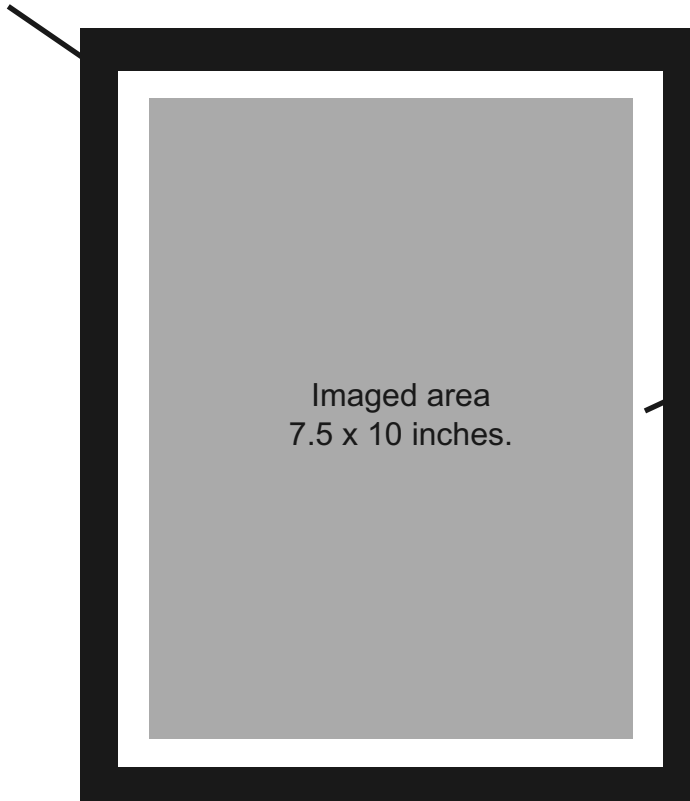
All ad contents should be 300 dpi resolution.

Final page size is 8.5 x 11 inches. The white area shown in the diagram.

Full bleed pages should be 8.75 x 11.25 inches. The black area shown in the diagram

Imaged area is 7.5 x 10 inches. The gray area shown in the diagram. Any text or important image items (dogs feet, nose, etc.) should be within the imaged area. Items outside this area run the risk of being cut off in the production process.

Full bleed page
size
8.75 x 11.25
inches.



Final page size
8.5 x 11 inches.

Imaged area
7.5 x 10 inches.